WEST BERKSHIRE DISTRICT COUNCIL (B4009 LONG LANE/SHAW HILL, SHAW-CUM-DONNINGTON, COLD ASH, CHIEVELEY & NEWBURY) (30MPH & 50MPH SPEED LIMIT) ORDER 202*

STATEMENT OF REASONS

The proposed order relates to a small section of straight B class road which borders the rear of residential properties and a community cemetery on the outskirts of the Parish of Shaw-cum-Donnington. The proposal is to extend the existing 30mph speed limit northwards by approx. 35m and reduce the adjacent 50mph speed limit by the same. The decision to take these proposed changes forward to public consultation was made democratically through the appropriate procedures, details of which can be found on our website – www.westberks.gov.uk/b4009-long-lane-30. The rationale being that lowering the speed limit to 30mph at the outermost part of the village will reinforce drivers' perception of entering a built-up area. The proposed order is necessary to reduce the risk of danger to highway users as well as improve access to local amenities.