

Representation Form

Ref:

(For official use only)

Please	By email: planningpolicy@westberks.gov.uk	
complete online or return this form to:	By post: Planning Policy Team, Development and Housing, West Berkshire Council, Council Offices, Market Street, Newbury, RG14 5LD	
Return by:	11:59pm on Friday 23 May 2025	

This form has three parts:

- Part A Your details: need only be completed once
- Part B Your representation(s): please fill in a separate sheet for each representation you wish to make
- Part C Notification of progress of the Hungerford Neighbourhood Development Plan

PART A: Your Details

Please note the following:

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	Your details	Agent's details (if applicable)
Title:	Mr & Mrs	
First Name:*	Brian & Deborah	
Last Name:*	Williams	
Job title (where relevant):	N/A	
Organisation (where relevant):		
Address* Please include postcode:		
Email address:*		
Telephone number:		

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Your name or organisation <i>(and client if you are an agent):</i>

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Policy:	Objective A
Section/paragraph:	
Appendix:	

Comments

Allocate sites to meet the housing requirements in the West Berkshire Local Plan Review to 2041, where possible making best use of **previously developed land and minimising encroachment into the countryside.**

Reply: as you have already encroached into land at the Salisbury Road area why are you not instead continuing to build there?

PART C – Notification of progress of the Hungerford NDP

Do you wish to be notified of any of the following?

Please tick all that apply

Publication of the Examiners report / Decision to progress to referendum	Yes
Decision to adopt the Hungerford NDP	Yes

Signature	Mr B & Mrs DJ Williams	Date	23/5/2025	
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Section/paragraph:	
Appendix:	

Comments

Seek to ensure that new development **respects the character of its neighbourhood** whilst embracing high quality design principles and modern energy efficiency standards.

Reply: The character of Hungerford is partially rural; this estate will destroy an area of natural beauty and goes against your so-called 'environmental' concerns.

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Section/paragraph:	
Appendix:	

Comments

Objective F: Minimise the effects of traffic in the town centre and especially the High Street for the benefit of pedestrians and all road users.

Reply: From your statistics, the population of Hungerford is becoming increasingly elderly. Such people rely on cars to maintain independence. You are going in the opposite direction, trying to get people to eschew motor transportation and, instead, walk/cycle.

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Policy:	Objective L
Section/paragraph:	
Appendix:	

Comments

Minimise crime and anti-social behaviour in and around the town and parish.

Reply: An increase of 44 houses will, inevitably, lead to an increase in both of the above.

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Signature	Mr B & Mrs DJ Williams	Date	25/5/2025	
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Section/paragraph:	
Appendix:	

Comments

Support and enhance the schools in Hungerford.

Reply: What does this even mean? Will new schools be built? No

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Section/paragraph:	
Appendix:	

Comments

Improve the approaches to the town by road, rail and canal to create favourable first impressions and a soft boundary between the countryside and the town.

Reply: How are you aiming to do this if you are not going to widen North Standen Road and make it a 2-lane road out onto the A4 Froxfield area. Traffic jams are currently a major problem; this objective re roads is unachievable.

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Section/paragraph:	
Appendix:	

Comments

Protect the landscape around Hungerford and support its conservation.

Reply: What? By building on grassland and fields and, thereby, destroying the landscape and biodiversity? Your plans are totally contrary to this objective.

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Section/paragraph:	
Appendix:	

Comments

Ensure new development protects and enhances biodiversity.

Reply: Biodiversity will be reduced. The objective is total BS!

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Section/paragraph:	
Appendix:	

Comments

Cost of development:

We note in your documentation the following: 'Communities that have a neighbourhood plan in force are entitled to claim 25% of Community Infrastructure Levy (CIL)'.

We have been unable to find where the 75% of the cost is coming from. Could you please point me in the right direction as this may have been an oversight. We would like to see for instance tenders, architect's costs etc.

Obviously this is key for the residents, especially in light of reduced services by WBC in terms of bin collections, policing and other matters.

Further matters:

What additional infrastructure will be created?

- a. Surgery no
- b. Schools no
- c. Supermarket no
- d. Road network no except for the estate roads already over-filled with traffic
- e. (Point 7.6) EVs are becoming less popular as their inefficiency, cost, environmental hazards etc becomes more widely known. Additional charging points will be unnecessary.
- 2. Disruption to residents and trading estate from building
 - a. Noise
 - b. Traffic lorries in and out
 - c. Environmental disturbance from building work

- 3. Who will the likely occupants be? We're guessing amongst the influx will be:
 - a. Illegal immigrants possibly given the Govt's latest diktats?
 - b. Occupants with no respect for the Hungerford community
- 4. Rise in crime and social disturbance inevitable
 - a. The new houses will be built near a playground threat to children from eg paedophiles, criminals preying on the young to encourage drug-taking as witnessed at the skate park
 - b. Danger to children from lorries, atmosphere
- 5. Destroying an area where people walk with dogs and enjoy the scenery
- 6. Parking currently at a premium will suffer more congestion
- 7. Current house prices highly likely to fall.

Rest assured the Hungerford Community with fight this proposal tooth and nail. WBC is making itself a laughing stock and residents are getting increasingly angry.

Examples:

- a. Speen roadworks blocking A4 access
- b. Bin collections once every 3 weeks
- c. Building on AONB if you've done this once why not use Salisbury Rd for further development?

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