

Waste Management Strategy Delivery Plan

Last updated 25.03.2025

Progress Key:
 Blue = not started, Green = In progress, on track, Orange = In progress, behind schedule /on hold, Purple = complete

Estimated impact on recycling rate:
 Low: 0-0.9% increase
 Medium: 1-4.9% increase
 High: 5%+ increase

Estimated impact on general waste volume:
 Low: 0-0.9% reduction
 Medium: 1-4.9% reduction
 High: 5%+ reduction

Strategic Vision: Increase the districts recycling rate to 60% by 2030

Ref	Actions	Performance Measures	Timescale		Responsibility	Comment / Progress	Estimated Impact on Recycling Rate	Estimated Impact on General Waste Volume	Link to Waste Management Strategy Priority	Link to other waste management strategic visions	Linkage to Council Strategy
			Start	Complete							
<i>filter line</i>											
RR001	Implement the Best Practicable Environmental Option to reduce the frequency of black bin collections	Service change implemented	2025	TBC	WBC Waste	In progress, on track	High	High	Priority One: Reviewing Collection Services	Make meaningful progress towards halving residual waste to 120kg per person per year by 2042. RW007	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR002	Review receptacles provided to residents to present their waste for collection	Options consulted and presented to the leadership for decision	2026	2027	WBC Waste	In progress, on track	Low/Medium	Low/Medium	Priority One: Reviewing Collection Services	Continue to make West Berkshire a great place to live and work, by minimising the level of litter and detritus. LD009	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR003	Consider the implications Simpler Recycling has on the current collection method for collecting recycling	Options consulted and presented to the leadership for decision	2026	2026	WBC Waste	In progress, on track	Low	Low	Priority One: Reviewing Collection Services	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR004	Continue to work towards phasing out the garden waste collection charge over time	Garden Waste Collection charge phased out.	2025	TBC	WBC Waste/Finance	In progress, on track	Medium	Medium	Priority One: Reviewing Collection Services	N/A	OUTCOME: 3.9 The green bin charge is being phased out
RR005	Expand the different types of recyclable materials collected at kerbside, as required by emerging government policies	Increase the items of waste that we collect for recycling in line with Simpler Recycling	2025	2027	WBC Waste	In progress, on track	Low/Medium	Low/Medium	Priority One: Reviewing Collection Services	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR006	Explore collecting additional materials (such as small electricals) at kerbside	Options considered and presented to the leadership for decision	2029	2031	WBC Waste	Not started	Low	Low	Priority One: Reviewing Collection Services	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR007	Provide an equivalent level of core service across all property types, including the roll out of a food waste recycling service to flats above shops where practicable	Equivalent services provided to all properties in line with Simpler Recycling requirements.	2026	2027	WBC Waste	Not started	Low	Low	Priority One: Reviewing Collection Services	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR008	Increase the number of Mini Recycling Centres (MRCs) to collect a range of materials that are not collected kerbside where possible	Increase in the number of MRCs provided across the district Introduce new waste streams for collection at MRCs	2028	2032	WBC Waste/Property/Planning	Not started	Low	Low	Priority One: Reviewing Collection Services	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR009	Continue to provide guidance for developers and managing agents on communal bin properties	Review the guidance following service changes and relevant regulatory updates. Continue to provide the guidance	2025	2032	WBC Waste/Planning	In progress, on track	Low	Low	Priority One: Reviewing Collection Services	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RR010	Continue to deliver waste education programmes at schools across the district and aim to increase the number of education programmes delivered across the district	Review the education programme annually and following service and relevant regulatory updates. Increase the number of residents engaged year on year.	2025	2032	WBC Waste	In progress, on track	Low/Medium	Low/Medium	Priority Three: Improve Communication and Community Engagement Regarding Waste Reduction and Recycling	N/A	OUTCOME: 3.10 Increase education around recycling and its benefits by working with schools and communities
RR011	Engage with the Town and Parish Councils across the district to see how we can work better together promoting and facilitating awareness of waste reduction and recycling	Discuss options with all town and parish councils	2027	2030	WBC Waste	Not started	Low	Low	Priority Three: Improve Communication and Community Engagement Regarding Waste Reduction and Recycling	N/A	OUTCOME: 3.10 Increase education around recycling and its benefits by working with schools and communities
RR012	Continue to develop a detailed annual communication plan which will outline key topics that would be beneficial to communicate with residents	Production and regular review of plan, incorporating feedback from residents	2025	2032	WBC Waste	In progress, on track	Low/Medium	Low/Medium	Priority Three: Improve Communication and Community Engagement Regarding Waste Reduction and Recycling	N/A	OUTCOME: 3.10 Increase education around recycling and its benefits by working with schools and communities
RR013	Explore enrolling and working with community champions to encourage and promote recycling in their local area	Options consulted and presented to the leadership for decision	2027	2029	WBC Waste/Communications	Not started	Low	Low	Priority Three: Improve Communication and Community Engagement Regarding Waste Reduction and Recycling	N/A	OUTCOME: 3.10 Increase education around recycling and its benefits by working with schools and communities
RR014	Conduct regular reviews of the Council's website to make it easier for residents to use and ensure the information provided is accessible and easy to understand	Schedule bi-annual review of relevant web pages and ad-hoc reviews during services changes and feedback from residents	2025	2032	WBC Waste/Digital	In progress, on track	Low	Low	Priority Three: Improve Communication and Community Engagement Regarding Waste Reduction and Recycling	N/A	OUTCOME: 3.10 Increase education around recycling and its benefits by working with schools and communities

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Estimated impact on general waste volume:

Low: 0-0.9% reduction
 Medium: 1-4.9% reduction
 High: 5%+ reduction

Strategic Vision: Make meaningful progress towards halving residual waste to 120kg per person per year by 2042

Ref	Actions	Performance Measures	Timescale		Responsibility	Comment / Progress	Estimated Impact on General Waste	Link to Waste Management Strategy Priority	Link to other waste management strategic visions	Linkage to Council Strategy
			Start	Complete						
<i>filter line</i>										
RW001	Continue to work with local charitable organisations and explore how we can increase the amount of bulky items like furniture we can divert for reuse	Options considered and presented to the leadership for decision	2025	2032	WBC Waste	In progress, on track	Low/Medium	Priority Two: Minimise Waste and Increase Reuse Priority Nine: Embed Social Value	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RW002	Explore options to expand our reuse provision with an ambition to provide a donation point and/or reuse shop at our Padworth Lane HWRC	Options consulted and presented to the leadership for decision	2029	2032	WBC Waste	Not started	Low/Medium	Priority Two: Minimise Waste and Increase Reuse	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RW003	Continue to promote reusable nappies through the Real Nappy scheme	Review scheme, implement improvements to increase awareness and uptake	2025	2027	WBC Waste	In progress, on track	Low	Priority Two: Minimise Waste and Increase Reuse	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RW004	Continue to encourage home composting	Review scheme, implement improvements to increase awareness and uptake	2025	2027	WBC Waste	In progress, on track	Low	Priority Two: Minimise Waste and Increase Reuse	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RW005	Explore more opportunities to introduce reuse schemes for specific waste types	Options consulted and presented to the leadership for decision	2029	2032	WBC Waste	Not started	Low/Medium	Priority Two: Minimise Waste and Increase Reuse	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RW006	Explore ways for the Council to support repair initiatives such as "repair cafes" and the "library of things" in the community and through the HWRCs	Options consulted and presented to the leadership for decision	2029	2032	WBC Waste	Not started	Low/Medium	Priority Two: Minimise Waste and Increase Reuse	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RW007	Implement the Best Practicable Environmental Option to reduce the frequency of black bin collections	Service change implemented	2025	TBC	WBC Waste	In progress, on track	High	Priority One: Reviewing Collection Services	istricts recycling rate to 60% b	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
RW008	Formalise and enhance the enforcement of the existing 'No Side Waste' and 'Closed Lid' policy for general waste "black bins"	Options consulted and presented to the leadership for decision	2028	2029	WBC Waste	Not started	Low	Priority Three: Improve Communication and Community Engagement Regarding Waste Reduction and Recycling	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres

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Estimated Impact on Street Scene
 Low: Maintain
 Medium: Slightly improve
 High: Significantly improve

Strategic Vision: Continue to make West Berkshire a great place to live and work, by minimising the level of litter and detritus

Ref	Actions	Performance Measures	Timescale		Responsibility	Comment / Progress	Estimated Impact on Street Scene	Link to Waste Management Strategy Priority	Link to other waste management strategic visions	Linkage to Council Strategy
			Start	Complete						
<i>filter line</i>										
LD001	Review the location and capacity of litter bins	Conduct full review of litter bin locations and propose recommendations to improve effectiveness and efficiency	2025	2027	WBC Waste	In progress, on track	Low/Medium	Priority Five: Improve the Current Recycling, Waste and Street Cleansing Services to Ensure They Help Reduce Litter and Fly-Tipping	N/A	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces
LD002	Consider increasing the number of recycling bins for on-the-go recycling	Propose options to increase on-the-go recycling	2028	2029	WBC Waste	Not Started	Low/Medium	Priority Five: Improve the Current Recycling, Waste and Street Cleansing Services to Ensure They Help Reduce Litter and Fly-Tipping	N/A	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
LD003	Engage with local parish and town councils to see how they can add value to our current litter bin service	Discuss options with all town and parish councils	2027	2030	WBC Waste	Not Started	Low/Medium	Priority Five: Improve the Current Recycling, Waste and Street Cleansing Services to Ensure They Help Reduce Litter and Fly-Tipping	N/A	OUTCOME: 3.10 Increase education around recycling and its benefits by working with schools and communities
LD004	Strengthen our commitment to combat littering and fly-tipping	1, Increased monitoring by deployment of surveillance techniques across the district 2, Comprehensive public awareness campaign launched 3, Review reporting methods	2026	2029	WBC Waste	Not Started	Medium	Priority Six: Improve Communication and Enforcement Against Littering and Fly-Tipping	N/A	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces
LD005	Improve the information available on the Council's interactive map and online reporting function	Review of current information provided and improvements implemented	2026	2027	WBC Waste/IT/Digital	Not Started	Low	Priority Six: Improve Communication and Enforcement Against Littering and Fly-Tipping	N/A	OUTCOME: 3.10 Increase education around recycling and its benefits by working with schools and communities
LD006	Continue to support community-led litter picking initiatives	Work with organisations and local groups to provide necessary litter picking equipment, health and safety support and guidance and promotion of events	2025	2032	WBC Waste	In progress, on track	Low	Priority Six: Improve Communication and Enforcement Against Littering and Fly-Tipping	N/A	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces
LD007	Explore the use of innovative technology to help improve the current street scene	Investigate technologies to improve effectiveness and efficiency of the litter bin and street cleansing service.	2028	2032	WBC Waste/IT/Digital	Not Started	Low	Priority Six: Improve Communication and Enforcement Against Littering and Fly-Tipping	N/A	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces
LD008	Explore implementing a 'No Bins on Streets' policy for commercial properties	Options consulted and presented to the leadership for decision	2027	2027	WBC Waste/Highways	Not Started	Low/Medium	Priority Six: Improve Communication and Enforcement Against Littering and Fly-Tipping	N/A	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces
LD009	Review receptacles provided to residents to present their waste for collection	Options consulted and presented to the leadership for decision	2025	2027	WBC Waste	In progress, on track	Low/Medium	Priority One: Reviewing Collection Services	Increase the districts recycling rate to 60% by 2030. RR002	OUTCOME: 1.6 Maintain cleanliness of our streets and other public spaces OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres

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Predicted Impact on Carbon Emissions
 Low: Maintain
 Medium: Slightly improve
 High: Significantly improve

Strategic Vision: Reduce Carbon emissions and contribute towards West Berkshire's pledge to be Net Zero by 2030

Ref	Actions	Performance Measures	Timescale		Responsibility	Comment / Progress	Predicted Impact on Carbon	Link to Waste Management Strategy Priority	Link to other waste management strategic	Linkage to Council Strategy
			Start	Complete						
<i>filter line</i>										
NZ001	Ensure that the recycling and waste collection fleet is compatible with Hydrotreated Vegetable Oil (HVO) and explore using it in place of diesel	Have all contract fleet vehicles compatible with HVO	2025	2025	WBC Waste	Completed All food waste trucks currently fuelled with HVO.	Low	Priority Four: Reduce Carbin Emissions Associated with the Collection Services and Improve Air Quality	N/A	OUTCOME: 3.1. West Berkshire Council achieves net zero by 2030, with clear targets and regular independent audits
NZ002	Continue to investigate the feasibility of using electric and or hydrogen powered vehicles	Options consulted and presented to the leadership for decision	2028	2032	WBC Waste/Environment Delivery Team	Not started	Medium/High	Priority Four: Reduce Carbin Emissions Associated with the Collection Services and Improve Air Quality	N/A	OUTCOME: 3.1. West Berkshire Council achieves net zero by 2030, with clear targets and regular independent audits
NZ003	Explore targeting the increased collection and recycling of carbon-intensive materials, such as electrical appliances and textiles	Options consulted and presented to the leadership for decision	2028	2030	WBC Waste	Not started	Low/Medium	Priority Four: Reduce Carbin Emissions Associated with the Collection Services and Improve Air Quality	N/A	OUTCOME: 3.8 Increased level of waste reused, recycled or composted at home, from public spaces and through our recycling centres
NZ004	Aspire for the waste service as a whole to be Net Zero by 2030 and carbon negative by 2040	Measurable improvements implemented to reduce carbon output by waste contract activities, with a plan to achieve carbon negative by 2040 adopted by 2032	2025	2032	WBC Waste/Environment Delivery Team	In progress, on track	High	Priority Four: Reduce Carbin Emissions Associated with the Collection Services and Improve Air Quality	N/A	OUTCOME: 3.1. West Berkshire Council achieves net zero by 2030, with clear targets and regular independent audits
NZ005	Explore the costs and benefits of an alternative fuel for the street cleansing fleet	Options consulted and presented to the leadership for decision	2028	2030	WBC Waste	Not started	Medium/High	Priority Seven: Reduce Carbin Emissions Associated with the Street Cleansing Service and Improve Air Quality	N/A	OUTCOME: 3.1. West Berkshire Council achieves net zero by 2030, with clear targets and regular independent audits

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Strategic Vision: Set an example for residents and businesses by improving the Council's own recycling and waste minimisation rates

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			Start	Complete						
<i>filter line</i>										
LW001	Apply the waste hierarchy for Council buildings and at Council events	Waste hierarchy adopted across Council buildings and events	2026	2027	WBC	Not started	Low/Medium	Priority Eight: Effectively Manage the Council's Own Waste	N/A	
LW002	Apply a criterion for the procurement of goods which embed the waste hierarchy and contribute towards a circular economy	Criterion adopted	2027	2028	WBC Commissioning/ Environment Delivery Team	Not started	Medium	Priority Eight: Effectively Manage the Council's Own Waste	N/A	OUTCOME: 3.7.Residents and businesses contribute to achieve net zero carbon emissions for the District
LW003	Set up and report on corporate recycling targets	Annual KPI adopted and implemented	2027	2028	WBC Property/Commissioning	Not started	Low	Priority Eight: Effectively Manage the Council's Own Waste	N/A	
LW004	Embed social value within the delivery of the recycling, waste and street cleansing services contract let	Implement social value as part of the next contract	2030	2032	WBC Waste/Commissioning	Not started	Medium	Priority Nine: Embed Social Value	N/A	
LW005	Continue to identify and advise businesses that lack a collection contract or are not applying the waste hierarchy	Record and outcome of contact with businesses.	2025	2032	WBC Waste/Economic Development	In progress, on track	Medium	Priority Ten: Support Local Businesses In Applying the Waste Hierarchy	N/A	OUTCOME: 3.7.Residents and businesses contribute to achieve net zero carbon emissions for the District
LW006	Explore offering business support and look to embed the principles of this waste management strategy within local businesses and the commercial waste service	Options consulted and presented to the leadership for decision	2028	2029	WBC Waste/Economic Development	Not started	Medium	Priority Ten: Support Local Businesses In Applying the Waste Hierarchy	N/A	OUTCOME: 3.7.Residents and businesses contribute to achieve net zero carbon emissions for the District