

COMMUNITY CHAMPION AWARDS 2022

Partner Pack



West Berkshire
COUNCIL

INTRODUCTION

Every year, West Berkshire Council recognises exceptional individuals and groups who have gone above and beyond to make a difference to their community.

The Community Champion Awards are our opportunity to recognise the very best of these efforts and to say thank you for them.

These awards seek to recognise our unsung heroes in all their guises and I hope that you can help us to tell people about the awards, and to encourage nominations. The calibre of nominations is always high, and I look forward to reading them and learning more about the wonderful work done across the district.



Cllr Rick Jones

Chairman of West Berkshire Council



ABOUT THE AWARDS

The Community Champion Awards are organised by West Berkshire Council and open to anyone doing unpaid activities in the district.

Nominations open on **21st November 2022** and close on **2 January 2023**.

There are four categories:

👑 Pat Eastop Junior Citizen of the Year

👑 Volunteer of the Year

👑 Community Group of the Year

👑 Lifetime Achievement Award

Winners will be announced in January and invited to a reception in early 2023 with the Chairman of the Council, and other dignitaries.

For more information and to nominate visit: www.westberks.gov.uk/community-champion



KEY MESSAGES

- 👑 West Berkshire Council appreciates everyone who goes above and beyond to make their community a better place.
- 👑 The Community Champion Awards recognise the valuable contribution local individuals and groups make to West Berkshire.
- 👑 There are four categories recognising young people, individuals, groups and a special lifetime achievement award.
- 👑 Community contributions can be made in many ways: organising environmental work, running social groups, organising community sports activities and events, co-ordinating resident groups or any other activities that improve the lives of the people of West Berkshire.
- 👑 Although people do not look for reward or recognition, we know that these awards mean a great deal to those who receive them.



SUPPORTING THE COMMUNITY CHAMPION AWARDS

West Berkshire Council will be promoting the Community Champion Awards in different ways including online, in newsletters, in the media and in its community buildings.

We'd love it if you could help spread the word about the awards.

We hope you'll be able to support us, and on the following pages we have provided some suggested articles and social posts to help you get started.



SOCIAL MEDIA

On the next two pages you will find suggested posts for Instagram, Facebook and Twitter. Images are available to download in the accompanying zip file.



Twitter

1. The @WestBerkshire Community Champion Awards are now open. If you know someone who goes the extra mile for their community nominate them for an award today! <https://bit.ly/3GJrDcT>
2. Do you know a person or community group who has made an amazing contribution to your community this year? You can recognise their efforts by nominating them in the Community Champion Awards. Full details here: <https://bit.ly/3GJrDcT>
3. Help us to recognise someone who makes a real difference in your community in the Community Champion Awards. You have until 1 November to make your nomination. Find out more here: <https://bit.ly/3GJrDcT>
4. Is there someone making a real difference in your community? It could be a neighbour, friend or (insert someone). Whoever it may be, we would like to recognise them in the Community Champion Awards. Nominate them today. Find out more here: <https://bit.ly/3GJrDcT>
5. There are only a few days left for you to nominate someone who goes above and beyond in the Community Champion Awards. Don't leave it to late! Let us know by 1 November. More details here: <https://bit.ly/3GJrDcT>

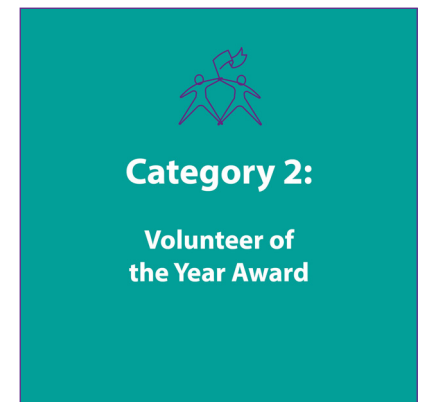


SOCIAL MEDIA

Facebook & Instagram

The West Berkshire Community Champion Awards are now open. If you know someone making a real difference in your community, why not nominate them for an award? Open to anyone doing unpaid activities, these awards are a chance to say thank you to the hidden heroes helping to make West Berkshire a better place. So what are you waiting for – nominate today! <https://bit.ly/3GJrDcT>

Please remember to tag us in to your posts – search for @westberkshire or visit our page by clicking on the following icons



POSTER

A poster promoting the Community Champion Awards is available to download and print on the following page

www.westberks.gov.uk/community-champion

Hard copies can be requested by emailing martin.duncombe@westberks.gov.uk



**SAY
THANK YOU**
to volunteers in
your community

If you know someone who goes the extra mile for others, nominate them for a Community Champion Award

Categories

- The Pat Eastop MBE Junior Citizen of the Year Award
- Volunteer of the Year Award
- Community Group of the Year Award
- Lifetime Achievement Award

Find out more and nominate at
www.westberks.gov.uk/CommunityChampion

Nominations close Monday 2 January 2023.
If you can't nominate online, hard copy forms are available by calling 01635 503973

 West Berkshire
COUNCIL



NEWSLETTER ARTICLES

The search has begun for the 2022 Community Champions!

The Community Champion Awards recognise the valuable contribution of local residents to communities across the district. Organised by West Berkshire Council, the awards are an opportunity to say thank you to people who have done something special for their local community.

There are four categories to nominate in; young person, individual, group of the year, and a special Lifetime Achievement Award.

Winners will be announced in January with the winners and their guests invited to a special reception hosted by the Chairman of West Berkshire Council in early 2023.

To nominate someone or find out more about the awards (including more information on the criteria for each award category) visit <https://bit.ly/3GJrDcT>

Nominations are open until **Monday 2 January 2023**.



HOW TO NOMINATE

To find out more information about the Community Champion Awards and submit nominations visit:

www.westberks.gov.uk/community-champion



KEEPING IN TOUCH

Sign up for our Community Champion Awards newsletter to receive regular updates about the awards – and the winners!

[Subscribe to Community Champion Awards newsletter](#)

For any queries in relation to this toolkit please contact:

Martin Dunscombe

Communications Team Manager

West Berkshire Council

01635 519122 or Martin.Dunscombe@westberks.gov.uk

